

# Diadem Group LTD.



**Diadem Group Ltd. (Diadem)**, based in Kelowna, BC is a specialized supply chain and logistics-consulting firm. Diadem provides services to companies that move mainly resource products through the supply chain to domestic and international customers.

We enable companies to significantly increase their competitive position by:

- providing leadership in supply chain strategy
- commodity and freight market analysis
- delivering on business development opportunities
- improving supply chain efficiencies and ensuring short and long-term service level agreements are maximized.

Diadem brings a wealth of experience at a senior level in trucking, rail, marine and intermodal logistics plus marine terminals and transportation covering a diverse commodity spectrum including: forest products, base metals, coal, fertilizer and chemicals.

## Our Focus

Diadem looks to create value and deliver results by focusing on our clients' most critical supply chain issues and opportunities. Our services include: Business Development, Strategic Advisory Services and End-to-End Supply Chain Logistics Consultation.

## Our Approach

We customize our approach to meet the needs of our clients, and work with our clients to deliver the level of service required to ensure desired results.

Our approach is based on three principles:

- 1. Relationships Matter.** We consistently identify and create strategic relationships by leveraging our extensive network throughout the (Federal/Provincial Governments) rail, trucking and marine transportation industries as well as terminal and port logistics.
- 2. Disciplined Execution.** We offer solutions, working side by side with our clients focusing on results that deliver business value.
- 3. Reputation of High Regard.** The quality of our people is the foundation of our ability to service our clients. Our team has extensive experience and is highly regarded in the sectors they serve, at all levels of government, and throughout the trucking, rail transportation and port and marine logistics industries.

## Our Services

Diadem has worked with some of the best and largest organizations in the energy, mining, agriculture, and forestry industries. We have guided countless others with contract and rate negotiations, project design and coordination, engagement with all levels of government, customer identification, external affairs, as well as insights into market trends and opportunities.

Our clients include firms in the following business sectors:

- **Business Development**
  - Commodity trading and infrastructure investments
  - Private equity focused on resource investments
  - Inland terminals
  - North American marine terminals
  - Engineering companies
  - Bulk export marine terminals
  - Short line railway and provider of rail-related infrastructure/operating personnel/equipment
  - Junior coal developers
  - International coal producers
  - Potash developers
  - International metals mine development
  - Class 1 railways
- **Supply Chain Logistics Solutions**
  - Engineering, procurement, construction and management companies
  - North American coal producers
  - Construction companies
  - Base metals mining development companies
  - Potash developers
  - Base metals producers
  - North American marine terminal operations
  - Transloader/distribution
  - Class 1 railways
- **Commercial Negotiations**
  - Coal mine developers
  - Multi-commodity developers
  - Coal producers
  - Forestry manufacturers
  - Highly experience in negotiating contractual agreements in the rail, port and marine sectors
- **Government Relations**
  - Western Canadian Shippers' Coalition
  - Inland terminals
  - Canadian marine terminals
  - Coal mine developers.

## Our Experience

We align our business with strategic partners and subject matter experts who share our commitment to innovation, sustainable value and high impact results, for example:

- senior legal counsel
- specialized engineering and design teams
- logistics facilities, equipment and service providers
- strategic communications (government, media and stakeholder engagement advisors), creative and digital expertise
- transportation logistics and costing consultants.

## Contact Us

Call us today to discuss how Diadem can help you with your company's supply chain and logistics needs.

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