WCSC
Western Canadian Shippers' Coalition

Vision

To be an effective voice for advancing public policy in the transportation sector to drive the safe, environmentally sustainable, efficient and economical movement of members' products and to enhance growth in the Canadian economy.

Mission

To represent, advance and influence views on transportation policy for western Canadian-based members that move mainly resource products through the supply chain to domestic and international customers.

Mandate

- **Identify and respond to relevant and collective concerns, opportunities and immediate requirements of our membership.**
- **Be a common voice on behalf of WCSC. Speak as one and develop relationships with government, key stakeholders and major influencers.**
- **Engage on legislative, regulatory and policy matters to protect the existing rights that shippers have under the current regulatory environment and to expand legislation that will benefit the collective group in terms of providing access to a competitive, efficient transportation system.**
- **Active involvement with supply chain issues and trade corridor initiatives as determined a priority within WCSC (rail, port/terminals and trucking).**
- **Provide an opportunity for networking and dialogue among WCSC members on multi-industry level topics.**
- **Collaborate with other groups and associations to advance the mandate of WCSC and present an effective, unified voice for commodity shippers.**

Current Priorities

WCSC is concerned about customer confidence in the reliability of Canada as a supplier of goods and resources resulting from the ongoing challenges in the supply chain. In addition to monitoring service challenges in western Canada throughout all commodity groups with a focus on seasonal fluctuations, WCSC collaborates with government and other shipper organizations to seek solutions for issues related to:

Contingency Planning – the supply chain must be better prepared in 2022 and moving forward for potential events related to climate (floods, heat, fires, cold, etc.), and other disruptions, e.g., strikes, blockades, and pandemic.

Resiliency – a comprehensive review, in all modes, is required to fully identify the challenges, bottlenecks and underutilized corridors, and identify opportunities to move National Trade Corridor Funding and infrastructure focus accordingly.

Seasonal Planning vs Winter Planning – a combination of climate event planning, other trade corridor disruptions and seasonal fluctuations of commodities and manufactured goods in the supply chain need to be considered.

Data/Metrics – more regionally detailed, real-time rail information is required. Capacity data is required to provide a benchmark for what the supply chain can handle. Shippers are responsible for internally building supply chain visibility dashboards to benchmark their performance vs the supply chain. Following the successful completion of its Performance Metrics Project (PMP) Phase 1, WCSC is expanding its program by broadening the scope of the data collected and streamlining the collection/analysis process with the launch of PMP Phase 2 in June 2022.

Legislative Priorities

- Bill C-49 – review the level of effectiveness and look at other areas/recommendations that were not previously considered. Some of the promised benefits to shippers have not materialized, and the market power of the railways remains largely unchecked.
- Ports Modernization Review – increased accountability of Canadian Port Authorities is required, including potential mechanisms to challenge excessive fees and other charges, to optimize their current and future role in the transportation system.
- *Canada Transportation Act* Review – a review is required as more work is needed to level the playing field and help protect shippers from regular poor service and automatic annual rate increases that plague so many captive Canadian shippers.

Message from the President & CEO

WCSC represents some of the largest Canadian and North American shippers from multiple resource-based commodity sectors including aggregate, asphalt, cement, concrete, coal, copper, energy, fly ash, forestry, industrial minerals, oilfield services, potash, renewable energy, sulphur and zinc. Collectively, members provide tens of thousands of direct and indirect jobs in communities across Canada, ship billions of dollars' worth of product annually, and spend more than $3.5 billion on total transportation costs. The point of commonality for our members is a reliance on market-dominant providers of rail freight, truck, port/terminals transportation. We discuss and share perspectives and ideas on important transportation issues and develop clear positions and messages to take to government.

About WCSC

WCSC provides advocacy services to advance and influence views on Canada's transportation policy, with a focus on protecting existing rights that shippers have under the current regulatory environment and expanding legislation that will benefit shippers in terms of providing access to a competitive, efficient transportation system.

We are actively involved in supply chain issues and trade corridor initiatives (rail, trucking, ports/terminals), acting as a common voice to develop relationships with government, key stakeholders and major influencers. We provide an opportunity for networking and dialogue among members on industry-level topics and also facilitate networking among other commodity shippers. Through collaboration with other groups and associations, we advance the organization's mandate and present an effective, unified voice for commodity shippers.

Members' interests and issues are represented and shared regularly with senior officials at Transport Canada, Natural Resources Canada, Canadian Transportation Agency, Labour, the Prime Minister's Office, Official Opposition shadow ministers, members of the Senate of Canada, and provincial ministries for transportation and infrastructure in British Columbia, Alberta, Saskatchewan and Manitoba.

Our highly experienced, knowledgeable executive team has fostered a reputation for the organization as a reliable and influential voice of Canadian commodity shippers, providing government with a one-window approach to engage in meaningful dialogue with multiple commodity sectors.

Executive Team

David Montpetit
President & CEO
President, Diadem Group LTD.

Robert Bell, Director
Chief Commercial Officer Montem Resources Corp.

Gawiya Haymour, Director
Senior Manager, Logistics
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